

Arts Affair Program Book Advertising



\$500.00

Gold Sponsor

Name placement on outside front cover of the Program Book, a full page B/W ad, and one engraved Nameplate displayed annually on exhibition stands.

\$250.00

Silver Sponsor

Name placement on outside back cover of the Program Book, and a full page B/W ad.

\$100.00

Program Book Ads

Full Page Ad, b/w (4.5x7.5)

\$ 60.00

Half Page Ad, b/w (4.5x3-5/8)

\$ 40.00

Third Page Ad, b/w (4.5x2-3/8)

\$ 25.00

Business Card Ad, b/w (2x3.5)

\$ 10.00

Patron Listing

HOW TO SEND YOUR AD:

Email PDF to: ellynmoller@comcast.net

or send hard copy when mailing form.

Questions? Call 781-961-2378

Please Print Patron Listing Name CLEARLY

SOLD BY:

Name or Art Association / Organization

OR:

Name or Business

Address

City

State

Zip

Email

Website

Contact Person

Tel.

Custom Engraved Nameplate



\$100.00

Show your support in a very personal way. Plate size measures 3"x 5" and includes up to 4 lines of engraved type. Your nameplate will be displayed annually on the Arts Affair exhibition panels.

Line 1

Line 2

Line 3

Line 4

Please mail this form and payment by check payable to the Arts Affair and mail to:
Marylou Fishman, 11 Woodward Ave., Quincy MA 02169

Call for Entries Prospectus & Entry Form Deadline July 12, 2013



The 18th Annual ARTS AFFAIR AT MARINA BAY

Corporate Park, 500 Victory Rd, Quincy, MA

August 3, 10-6pm August 4, 10-5pm

www.artsaffair.org

ELIGIBILITY: Open to members of participating art associations, organizations, and institutions, however all artists are welcome. If you are a member of more than one group, please select only one when registering. Minimum age requirement of 18. Original work only. No reproductions. Work cannot be more than five years old and not previously exhibited in the Arts Affair.

MEDIA: Entries on paper or canvas must be dry, framed, and wired for hanging. (No sawtooth hooks or clip frames.) Sculptures require a suitable pedestal for display. Each entry must for sale, and labeled with name, address, phone, title, and price. Plexiglass over 20"x24". No color Xerox copies, no crafts, jewelry, or quilts. **MAXIMUM SIZE 36"x48" FRAMED. ENTRIES WIDER THAN 36" REQUIRE SUPPLIED EASEL. NO EXCEPTIONS.**

The Arts Affair committee reserves the right to refuse any work that does not comply.

ENTRY FEE: \$12.00 per entry. Max. of 2 entries. First 225 entries accepted.

DROP OFF: Friday, Aug. 2, 5:30-7:30pm, Corporate Park Cafeteria. Wine & Cheese Reception. Please bring something to share for the refreshment table.

JUDGING & AWARDS PRESENTATION: Aug. 3, 2:00PM in the Cafeteria.

AWARDS: \$1,600.00 in prizes to be awarded. One \$250.00 prize for the William E. Beyer Award of Excellence for Best of Show. \$100.00/1st Place, \$75.00/2nd Place, and \$50.00/3rd Place will be awarded in six categories: Oil & Acrylic; Watercolor; Mixed Media; Drawing: pen, pencil, pastel & charcoal; Sculpture; and Photography: color, b/w, & digital. Up to six Honorable Mentions awarded in each category.

Ribbon winners are invited to participate in a special exhibition at the Akillian Gallery, Aug. 7 - Sept. 12, 2013. Exhibition Agreement Forms will be available at check-out from the Arts Affair. Leave your artwork, award ribbon, and completed form with the check-out volunteer. Art transportation to the Akillian Gallery provided. Closing Reception & art pick-up Sept. 12, 6:00-7:30PM, Massasoit Community College, 900 Randolph Street, Canton MA 02021. Email: emoller@massasoit.mass.edu, or call 781-821-2222 ext. 2124.

SALES: All purchases are payable to the Arts Affair. Payments to the artists for sale of their entries will be made by the Arts Affair Treasurer, and reflect their sale price stated on their Registration Form, less a 25% commission.

LIABILITY: Arts Affair will not be responsible for loss or damage to any work submitted to this exhibition. Artists should carry their own insurance. Submitting a work to this exhibition shall imply an agreement on the part of the artist to these conditions. The Arts Affair reserves the right to photograph works for publicity and promotion purposes.

ART DEMONSTRATORS WANTED: Exhibiting artists signed up to demonstrate may display and sell their work during their demonstration. Displays of works should be professional and are subject to final approval of the Arts Affair Committee. Please check the appropriate box on the Entry Form and an Arts Affair volunteer will contact you.

VOLUNTEERS NEEDED: Minimum commitment of two hours. Please check the appropriate box on the Entry Form and call 617-773-3567.

PICK UP & CHECK OUT: August 4, 5:00pm-6:00pm. **ABSOLUTELY NO EARLY REMOVAL.** If you are unable to pick up at the end of the show, please arrange for someone else to pick-up your work. Failure to pick-up by 6:00pm will result in storage fees of \$10.00 per day.

ENTRY FORM - ARTS AFFAIR 2013

Deadline for Entries: July 12, 2013

Please make check payable to the Arts Affair and mail to:
Marylou Fishman
11 Woodward Ave., Quincy MA 02169

Artist _____

Address _____

City _____ State _____ Zip _____

Phone (Day) _____ (Evening) _____

E-mail _____

Website _____

Art Assoc./Org. _____

ENTRY 1

Title _____

Medium _____

Dimensions _____ Sale Price _____

ENTRY 2

Title _____

Medium _____

Dimensions _____ Sale Price _____

I would like to make a \$10 Patron donation in the name of:

*Please print clearly. This name will be included in the
Patron Listing of the Arts Affair Program Book.*

Enclosed is my Entry Fee of \$12.00 ea. x ____ = \$ _____,
+ \$10 Patron Donation / Advertising
TOTAL \$ _____.

I would like to demonstrate. Please contact me for scheduling.

I would like to volunteer during Arts Affair, for min. of 2 hours.

Please keep a copy of this Entry Form for your records.
For further information or assistance, please contact
781-961-2378 or email ellynmoller@comcast.net

